



Art ▶ Imaginary ▶ Books ▶ Baby Toys  
Nursery ▶ Pocket Money Toys  
**+ MUCH MORE!**



**RIGHT  
START**



# AWARDS GUIDE 2023



Shopping for you and your children – SORTED!

# Number BLOCKS



As seen on  
**BBC  
CBeebies**

The perfect gift for  
all Numberblocks  
fans!

**New!**  
Numberblocks  
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Detachable  
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## Welcome to the Right Start Awards 2023

It's been a tough year for many families, and it may continue to be challenging for some time to come. So it's more important than ever that when you do buy for your children, you pick the right products.

Every one of our award-winning toys, books and nursery items has been road-tested by parents and children at home to ensure you are getting value for money. We've chosen toys that are long-lasting, durable, appealing and help to save the planet so you can buy with confidence, whether online or instore.

Find all our top picks online or instore at [www.rightstartonline.co.uk](http://www.rightstartonline.co.uk)



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## Top Winners' Awards

### TOP TOY 0-3 YEARS

Baby Shower Basket – Enjoy Every Moment  
Bumbles & Boo  
(see page 9)

TOP TOY 3 YEARS +  
Super Smile Dentist Kit Play Set  
Melissa & Doug  
(see page 14)

### TOP INVESTMENT

Mini 2 Grow Light Up Scooter  
Micro Scooters Ltd  
(see page 16)

### ECO AWARD

Yello Eco Recycled Beach Play Set  
Wilton Bradley Ltd  
(see page 16)

### TOP WOW FACTOR

Xootz – Big Bumper Car  
Wilton Bradley Ltd  
(see page 5)

### TOP VALUE TOY

Bug Hunters  
Orchard Toys  
(see page 13)



Gold Award



Silver Award

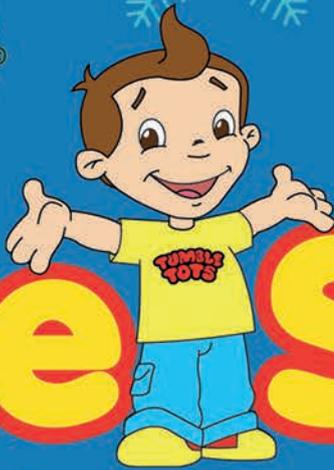


Bronze Award



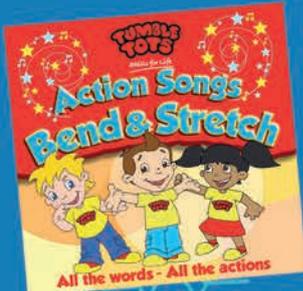
Highly Commended

# TUMBLE TOTS®



# Online Shop

Fun toys for your little one this Christmas



[www.tumbletots.com/shop](http://www.tumbletots.com/shop)



## XOOTZ – BIG BUMPER CAR

**WILTON BRADLEY LTD**  
Age: 3+ Price: £199.99



**A thrilling ride with huge kerb appeal.**

Experience 360-degree bumper fun with the Big Bumper 2-Seater Car. Featuring adjustable seatbelts, anti-flat tyres and rubberised bumper, it provides safety while giving full control to kids with speeds up to 2.5mph. It comes with flashing LED lights, fairground-themed music and customisable stickers, and includes a wireless remote control for parental supervision.

**Testers say:**

'What absolute, brilliant fun! It works a dream indoors: the rubber bumper is super absorbent and the LED lights look especially cool turned down low.'



## SPIDERMAN LIGHT-UP WEB SLINGER MINI QUAD

**MV SPORTS & LEISURE LIMITED**  
Age: 3+ Price: £99.99

**Robust and full of fun features.**

Get ready to swing into action with the 6v electric Web Slinger Mini Quad, featuring Spider-Man graphics, push-button web discs, and a max speed of 2.5km/h. With easy-to-use controls, an ergonomic seat, puncture proof PE wheels and durable construction, this quad offers a smooth and stable ride for young children.

**Testers say:**

'Works well inside and outside. Great for imaginative play – the kids had fun using the Spiderman Mini Quad as a toy carrier and even a cup holder, and they loved the glowing headlights.'



## LITTLE TIKES COZY COUPE

**LITTLE TIKES**  
Age: 18 months-5 years  
Price: £69.99

**A classic ride-on that stands the test of time.**

The ever-popular Little Tikes Cozy Coupe ride-on features a working door, a horn, clicking ignition switch, fuel cap, cup holders and spinning front wheels that let pre-schoolers pretend that they're driving in style. The front swivel wheels spin 360 degrees, making the car easy for kids to control.

**Testers say:**

'Little ones liked being pushed along, but you can also remove the floorboard so they can power it themselves.'



## XOOTZ LANDROVER DISCOVERY ELECTRIC RIDE ON

**WILTON BRADLEY LTD**  
Age: 3-6 years  
Price: £299.99



**An iconic design cleverly re-invented for children.**

Ride in style with this electric Land Rover Discovery ride-on. It can be driven manually using the foot pedal and has a two-speed gearbox with a reverse mode. For less experienced drivers, it includes a remote control for parental use. The car also features full four-wheel suspension and has an average runtime of 1-2 hours.

**Testers say:**

'A nice size (not too big!) and easy to drive, managing lumps and bumps well. The radio and MP3 player are cool features.'



## SCUTTLEBUG

**MOOKIE**  
Age: 1-3 years  
Price: £24.99



**An easy, safe ride-on that's simple to store and carry.**

Bustle about on this floor-to-foot ride-on toy that comes in a range of cute, friendly designs. Its three-step folding system makes it easy to store and carry, and a stable three-wheel design allows for a smooth ride both indoors and outdoors. The Scuttlebug is lightweight and durable, and helps young children develop balance and steering skills.

**Testers say:**

'Well-made and easy to manoeuvre, especially if you have wooden flooring.'



# Learning Made Fun



Educational games from award winning Orchard Toys



Visit your local stockist or shop the full range at [www.orchardtoys.com](http://www.orchardtoys.com)



## PUZZLE AND GROW UNICORN GARDEN

**FLAIR GP**

Age: 3+ Price: £19.99

**Encourages garden play – and the unicorn theme is a big hit.**

Piece together a 3D unicorn garden and grow your own plants right in it! Puzzle pieces are made from foam board and are easy to slot together. The kit includes seeds, planting trays, a watering bottle and an assembly tool, making it an ideal gift for children who enjoy gardening and imaginative play.

**Testers say:**

'The red radish and cosmos seeds grew quickly without much effort, which is a big win for young children tending plants. The girls loved the unicorn theme.'



## SPIROGRAPH DOODLE PAD

**PLAYMONSTER**

Age: 5+ Price: £19.99

**No mess, no pens, just pure artistic joy for kids on-the-go.**

Create mesmerising art with this portable Doodle Pad. Use four Cylex stencil wheels to draw intricate, multicolour designs on the LCD screen and then simply push the reset button to start a new picture. With no paper, pens or mess, this doodle pad is perfect for on-the-go drawing.

**Testers say:**

'Well-designed, and the storage drawer is super handy. It's a great travel toy and a relaxing activity for kids. You can't save the designs, so remember to take pics if the kids create something great!'



## PLAYFOAM® SAND SENSORY SET

**LEARNING RESOURCES**

Age: 7+ Price: £23

**No-mess versatile play sand for creative and tactile fun.**

Scoop, sculpt, cut, squish and shape soft pliable Playfoam® sand with a variety of tools, including two stampers, a double-sided roller/shovel, a double-sided stamper/poker and scissor scoopers. This sensory set is a good way to engage kids in tactile fun while building their fine motor skills and hand strength.

**Testers say:**

'Real no mess sand that sticks together and moulds easily into shapes and patterns. The Playfoam® has a nice doughy texture and doesn't dry out.'



## PAINT POP PAINT STICKS CREATION STATION

**TRENDS UK**

Age: 3+ Price: £24.99

**All-purpose art set with something for everyone.**

Unleash the creativity of young artists with this table-top easel that provides all the tools necessary for little ones to create their own masterpieces. It features a double-sided surface (so friends can join in with the fun) and includes six paint sticks, an A4 paper pad and a duster. The easel is foldable for easy storage.

**Testers say:**

'The paint sticks work very well on both the white board and paper surfaces, the colour is vivid and the paint wipes away easily.'



## SANDSATIONAL DELIGHTFUL DESSERTS

**ADDO**

Age: 3+ Price: £20

**So many sweet treats to create without actually eating them!**

Create scrumptious delights with 600g of brightly coloured sand and 16 dessert moulds. Children can create their very own bakery, sculpting cakes, doughnuts and ice cream cones in every flavour imaginable, encouraging sensory exploration and imaginative play. The set includes resealable bags and a play tray.

**Testers say:**

'The ice cream and cake moulds are great fun and there are so many dessert combinations. The sand doesn't dry out but keeping the colours separate is tricky.'



## BLOSSOM FARM MARTHA MOO JUMBO ACTIVITY TOY

### EARLY LEARNING CENTRE

Age: Birth-12 months

Price: £29.99

**Wonderful to cuddle, with lots to explore and stimulate.**

A brightly coloured soft cow plushie bursting with cuddles, sounds and fun textures to explore. The toy encourages physical development and stimulates senses with features including a soft pouch, crinkly ears, horns and foot, a reflective star tail, teething ring, mirror for self-discovery and mooing sounds.

#### Testers say:

'The bigger, softer plushies are great for cuddles. The babies noticed the sensory elements immediately and enjoyed exploring the different bits. Especially entertaining for little ones who aren't yet walking.'



## PINEAPPLE STACKER

### MELISSA & DOUG

Age: 6 months +

Price: £22.99

**A soft plush take on the traditional wooden stacker.**

A colourful and appealing toy that includes a cloth-covered base and post with rattle, two squeezable rings (one that crinkles), a plastic textured ring, and textured topper with crinkle leaves and fabric ribbons. Encourages sensory, fine motor and problem-solving skills.

#### Testers say:

'The children enjoyed the cheerful colours and sweet face of the pineapple, and the textures are satisfying for younger children. We liked that it's made in wood, making it sturdy enough to be passed down from one child to the next. Also, there are lots of fun activities to keep them occupied.'



## RAINBOW STACKER

### LE TOY VAN

Age: 18 months +

Price: £19.95

**Colourful and sustainable with lots to support development.**

Brighten up playtime with the wooden rainbow stacker toy made of sustainable wood. Babies can develop dexterity and colour recognition skills while stacking the rings to make a tower on the wobbly base. Decorated with child-safe, non-toxic water-based paint and rigorously tested for safety, this traditional toy will stand the test of time.

#### Testers say:

'Lovely bright colours that are appealing to babies and a good size for small hands. Also great for practising hand/eye coordination and encouraging problem solving.'



## THE GALLERY

### EYAS

Age: Birth +

Price: £22

**Stimulates your baby's senses in the pram and on the go!**

The Gallery is a Montessori-inspired pram accessory that attaches to the pram's hood with a universal clip. Featuring simple, bold patterns, this sensory toy provides babies with the right level of visual stimulation while out and about. It lies directly in their visual field and is compatible with all prams.

#### Testers say:

'An interesting toy with thoughtful, 100 per cent sustainable packaging. We had not seen anything quite like it before and we were delighted to see that our two-month-old's eyes were fixed at times on the black and white images.'



## BABY SHOWER BASKET – ENJOY EVERY MOMENT

### BUMBLES & BOO

Age: Birth+ Price: £55.95

**Luxurious baby shower basket for mum and baby.**

Celebrate and pamper mums-to-be with a stunning baby shower basket. The hamper includes luxury chocolates for the parents, a sentimental bracelet for mum, a pair of knitted booties (0-6 months), a teddy, illustrated baby milestone cards and a keepsake hamper basket made from natural seagrass.

#### Testers say:

'We thought it truly special that the hamper includes treats for both mum and baby. The grey tones make it suitable for boys and girls, and everything is high quality. A thoughtful gift.'



## TIDY TOT BIB & TRAY KIT

### TIDY TOT

Age: Birth+ Price: £31.95

**Simplify messy mealtimes with this clever bib and tray combo.**

Save time washing and cleaning with this innovative weaning bib and sensory food tray combo. The bib attaches to the highchair tray, preventing food spills and mess on clothes. The large tray offers a safe surface for babies to explore and enjoy messy play, while saving parents from extensive cleaning during baby-led weaning.

#### Testers say:

'The quality of the material is very good, as is the design, and the instructions are clear. A fun way for little ones to enjoy mealtimes.'



## MOMCOZY S12 PRO WEARABLE BREAST PUMP

### MOMCOZY

Price: £74.99

**Allows mums to multitask.**

A convenient and comfortable hands-free breast pump that sits inside a bra, allowing new mums to pump on the go. Its double-sealed flange provides efficient and leak-free pumping. It comes with a USB cable, bra extender, cleaning brushes and eight storage bags.

#### Testers say:

'Easy to clean, sterilise and store. Excellent for women wanting to express at work and a brilliant time saver at home – pump while making dinner and helping with homework!'



## SPLASH ABOUT HAPPY NAPPY SUNSUIT

### SPLASH ABOUT

Age: 3 months-2 years

Price: £24

**This allows babies to kick and swim while keeping their core warm.**

The sunsuit has three-quarter length sleeves, an integrated Happy Nappy and a neck-to-waist zip at the back for easy changing. It can be worn without an under-nappy and has UPF50+ certification.

#### Testers say:

'Keeps baby warm and the in-built nappy works well to contain any accidents. Note it's a snug fit so it might be worth buying a size up.'



## BABYCOZY

### BABYCOZY

Age: Birth+ Price: £29.99

**Eco-friendly diapers that keep baby's skin dry.**

Soft diapers made with hypoallergenic and eco-friendly materials, providing ultra-softness and extra care for babies. The diapers feature a multi-fold design to prevent allergy, embossed cocoon pattern for less friction, and fast absorption technology to keep baby's skin dry and healthy. Available in size 1 to 6.

#### Testers say:

'Incredibly soft, with good absorption and perfect for babies with sensitive skin – nappies keep wet off the skin.'

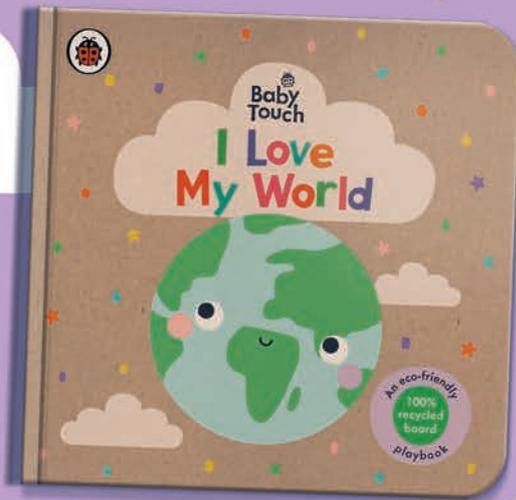
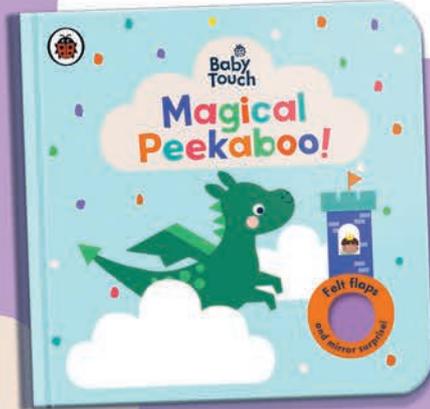


# Baby Touch

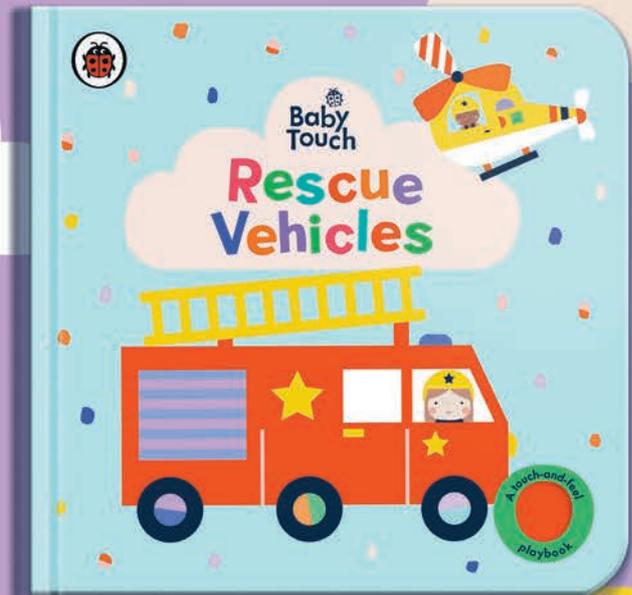


Engage their senses with beautiful **Baby Touch books**, perfect for entertaining and learning!

## Lift-the-flaps



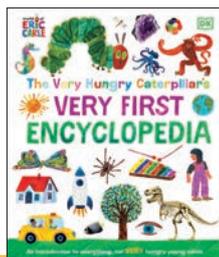
## Touch-and-feel



scan and shop:



Perfect for ages 0-3



## THE VERY HUNGRY CATERPILLAR'S VERY FIRST ENCYCLOPEDIA

**DK**

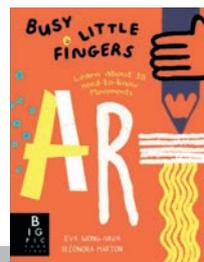
Age: 3-7 years Price: £19.99

**An accessible first reference book introducing key curriculum topics.**

Join the Very Hungry Caterpillar on a captivating journey of discovery in this children's encyclopaedia. Explore topics ranging from science and space to animals and history, with inspiring photography and captivating illustrations. Organised by theme, this engaging reference book introduces curriculum subjects for ages 3-7, making learning fun and interactive.

**Testers say:**

'A beautiful book! Little ones will enjoy the familiarity of the Hungry Caterpillar illustrative style, but with a whole new twist. So many exciting things to learn and think about.'



## BUSY LITTLE FINGERS: ART

**BONNIER BOOKS UK**

Age: Birth-5 years

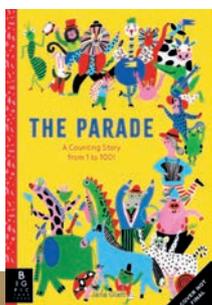
Price: £9.99

**A hands-on art adventure to unlock your child's creativity.**

Explore the world of art with this lively and interactive book for younger children. Bursting with imaginative activities, it introduces young minds to 10 important art movements, from Pop Art to Surrealism. Discover the defining traits of each style and then try creating your own masterpieces.

**Testers say:**

'A stunning book, and a great learning tool, with vibrant and appealing illustrations that will be appreciated by all ages.'



## THE PARADE

**BONNIER BOOKS UK**

Age: Birth-5 years

Price: £14.99

**Stunning illustrations to explore and a fun counting journey to complete.**

Join one little mouse on a vibrant journey in a picture book filled with joy and celebration. Count from 1 to 100 amidst a lively party featuring cake, balloons, unicorns, dragons, drums, trumpets and more. It's a book your child will come back to again and again!

**Testers say:**

'Wow! The illustrations are busy and beautiful – it's like a carnival on a page that keeps getting bigger and better.'



## BABY TOUCH: FARM ANIMALS

**LADYBIRD**

Age: Birth-5 years

Price: £7.99

**Encourages sensory development in babies.**

This touch-and-feel playbook features farm animals, textured patches and chunky tabs. With bright illustrations, it is designed to engage babies' senses and help them explore different textures. The board book is sturdy and perfect for little hands to grasp.

**Testers say:**

'We loved this book! It is really engaging and attractive – the pictures are clear and simple, and there's a great variety of textures to feel.'



## TEN MINUTES TO BED: LITTLE DRAGON

**LADYBIRD**

Age: Birth-5 years

Price: £6.99

**A sweet and helpful bedtime story for little ones who resist going to bed.**

Soar through the sky with twin dragons Flicker and Flash in the latest edition of the bestselling *Ten Minutes to Bed* series. The siblings embark on a last-minute mission before bed, encountering a lost egg along the way. Will they make it back in time?

**Testers say:**

'A nicely illustrated book with a good story and rhyming. Perfect as a first reader for reception-aged children.'





## STORY TIME CHESS

### VR DISTRIBUTION

Age: 3+ Price: £29.99

Even young children can learn to play the classic game!

Learn to play chess with this innovative board game designed especially for new players. This classic game of patience and strategy is taught using fun and engaging stories, characters, activities and imagery. With over 30 mini-games and a beautifully crafted storybook, children can learn the rules, strategy and language of chess without any prior experience.

#### Testers say:

'Teaching chess through story is a genius idea. Stunning images, and the kids thoroughly appreciated the humour in the storytelling. Even kids who haven't played in a while will be inspired.'



## SLUG SANDWICH

### SPINNING POODLE GAMES

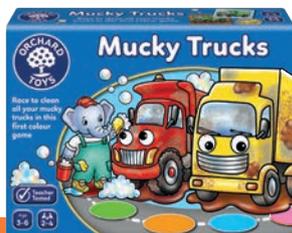
Age: 5+  
Price: £11.99

An engaging card game, full of great gross fun!

What would you like on your sandwich? How about a slug, or some toothpaste mixed with mouldy pizza, spiders and marshmallows? Slug Sandwich is a simple card game where players collect ingredient cards to make a disgusting sandwich. The game can be played quickly and simply or extended so players become the ultimate champion by collecting three Slug Star cards.

#### Testers say:

'This card game has a great sense of humour! The kids loved discovering the gross ingredients and seeing how yuk they could make their sandwich.'



## MUCKY TRUCKS

### ORCHARD TOYS

Age: 3-6 years Price: £9.50

Fast and fun – great for colour recognition and turn-taking skills. 

An easy, engaging colour game where players roll the dice and move around the car wash board, aiming to get their mucky trucks sparkly clean. Develop colour recognition and turn-taking skills while navigating through obstacles and avoiding mud splats. The winner is the first player to turn over all their trucks to make them clean!

#### Testers say:

'A speedy game that keeps kids fully engaged.'



## ADDO GAMES POP UP PANDA

### ADDO

Age: 4+ Price: £16 

Full of suspense! When will the panda pop?

This nail-biting game is truly interactive and has a delightful jungle theme, it can be played with two to four players. Players take it in turns to slide a colourful bamboo leaf into the tree trunk until the panda pops out. There is no way of knowing when that will happen!

#### Testers say:

'Lovely shrieks and giggles when the panda finally pops! Smaller kids will love it, but it's really a game that the whole family will enjoy.'



## SIMPLE CHARADES

### SPINNING POODLE GAMES

Age: 4+ Price: £11.99 

Charades made simple for all the family.

Embrace your inner actor with this simple Charades deck, consisting of 54 picture cards for families and children to play together. The cards are colour-coded by difficulty, ranging from easy to challenging, and each has a single illustration and description.

#### Testers say:

'This game made everyone laugh! It's compact, so easy to take out and about, and the easy-medium-hard categories are perfect for players of varying ages.'



## BUG HUNTERS

**ORCHARD TOYS**  
Age: 3+ Price: £9.50

**Engaging way to encourage numeracy and learn about bugs!**

Compete to be the first player to build your bug in this nature-themed counting game. Spin a spinner, collect leaves and then tally creepy crawlies before piecing together a bug to win the game! A fact file and a bug checklist are included for a fun hide-and-seek game in which bugs are hidden around the house.

**Testers say:**

'Bright, friendly pictures, and especially good for reception-age children who are practising adding together smaller numbers.'



## THE FUZZIES

**VR DISTRIBUTION**  
Age: 6+ Price: £19.99

**A game of balance and dexterity for the whole family to enjoy.**

A gravity-defying tower game involving fuzzy balls. Players use tweezers or fingers to remove a coloured ball and stack it higher on the tower. If any balls drop, the player draws cards and faces challenges with each turn. The game ends when the tower falls and the loser is the player who knocks it over.

**Testers say:**

'This Jenga-type game is hugely entertaining, competitive and great for all ages (but can also be played alone). Kids loved the bright colours and the funny-faced cards.'



## LILLIBOH WORD DETECTIVES

**LILLIBOH**  
Age: 3-5 years Price: £12.99

**A two-in-one game that makes phonics easy and fun.**

An engaging, educational toy that teaches reading and spelling skills. It contains 30 game cards divided into four levels that align with the national phonics curriculum, and a full set of letters with vowels in blue and consonants in red for easy identification. This two-in-one game comes with a wooden base for easy play.

**Testers say:**

'Good quality cards, clear pictures and varying levels of difficulty made the game fun.'



## CROC PATIENCE

**SPINNING POODLE GAMES**  
Age: 5+ Price: £11.99

**A one-player game that introduces telling the time.**

Can you beat the croc to make the clock? The aim of this simple one-player game is to play all the cards in the pattern of a clock face without being stopped by the four crocs. With cute animal cards and a travel-sized tin, it's a convenient way for young players to learn the numbers on the clock face.

**Testers say:**

'Although the game is for one player, younger children enjoyed teaming up to work out the numbers together. A nice introduction to telling the time.'



## PIXICADE

**MOOKIE**  
Age: 6+ Price: £19.99

**A simple but creative introduction to the fun of video games.**

Design your very own video game with specially created Pixicade pens, then snap a picture of your drawing in the Pixicade app and in 30 seconds your game comes to life! You can edit and animate to enhance your game in the app, and share it with others.

**Testers say:**

'The example booklets are helpful and once the game is loaded it's fun, albeit quite simple. Some parental input is needed.'



# Imaginary Toys



## SUPER SMILE DENTIST KIT PLAY SET

**MELISSA & DOUG**

Age: 3+

Price: £34.99

**A fun and engaging way to teach good dental health.**

Clean teeth, treat cavities and even fit retainers and braces with this 25-piece Dentist Kit. Mark the pretend teeth with cavity stickers, then use the vibrating tool with interchangeable polishing and drill heads before brushing teeth clean.

**Testers say:**

'An extensive set! The kids loved the oversized pretend teeth best – the back four teeth that wiggle and especially the cavities. Brilliant for imaginary play.'



## T-RACERS MEGA WHEELS

**MAGICBOX**

Age: 3+

Price: £16.99

**Thrills and spills – and the winner takes all!**

Get set and go! Rev up for the ultimate showdown with the T-Rex and T-Shark Mega Wheel racers. Featuring strong jaws and powerful wheels, racer sets include an exclusive T-Racer vehicle and driver. Place the T-Racer in the mouth and send it shooting out at full speed. The back part provides storage for accessories.

**Testers say:**

'The colours and dino/shark theme are very cool, but the best part is the car shooting out of the mouth!'

14



## ACTION HEROES DINO CAMP ATAX

**FLAIR GP**

Age: 3+

Price: £52.99

**Packed with play accessories and perfect for playing alone or with friends.**

Capture Pterodactylus and Dilophosaurus with pulleys and traps in an old mine and create your own dino species by swapping heads. This action-packed playset includes a dinosaur lab and a 2-in-1 explorer figure with twistable heads for different expressions. It comes with over 20 accessories and is compatible with other Action Heroes characters and playsets.

**Testers say:**

'The mix and match characters are fun for imaginative play and the set is good for one child playing alone, or friends playing together. Our testers especially enjoyed the heads with different expressions.'



## EARLY LEARNING CENTRE MY LITTLE BABY CARE SET

**EARLY LEARNING CENTRE**

Age: 3-6 years

Price: £20

**Sustainable and perfect for pretend play.**

Care for your baby doll with this wooden care set that includes a baby care bag, milk bottle, powder bottle, plate, spoon, comb and fabric bib, all stored in a handy carry bag making it perfect for on-the-go play. The powder bottle makes a noise when shaken, and the pump on the lotion bottle moves up and down.

**Testers say:**

'Made from sustainably sourced wood, the set is great for imaginative play as well as social skills. The variety of accessories is impressive, allowing more than one child to play at once. They enjoyed carrying everything around in the neat storage bag.'





## DREAM BEAMS

### HAPPY LINE TOYS

Age: 3-6 years

Price: £9

**Glowing, soft and cuddly – all you want in a bedtime friend!**

These super soft plushies make the best bedtime friends and are also keen for adventure when the sun is up. With their own personalities, talents and even superpowers, each Dream Beam character has its own special glow-in-the-dark feature providing a multi-sensory experience for children.

#### Testers say:

'So soft and so squishy, kids really love these cuddly creatures – the different personalities encourage imaginary games and they make the best pillows!'



## GABBY'S DOLLHOUSE WENDY HOUSE

### MV SPORTS & LEISURE LIMITED

Age: 3+ Price: £25.99

**A magical hideaway for small children with big imaginations.**

Gabby's playhouse is perfect for children exploring imaginative play. With its colourful character graphics, tie-back door, ventilated closed top and water-resistant materials, it's ideal for indoor or outdoor. The playhouse folds down to a compact size for easy storage and comes with a carry bag for transport to sleepovers and holidays.

#### Testers say:

'Easy to put up and big enough for two small children to play comfortably. A lovely creative space for adventures and role-play games.'



## SUPERTHINGS RIVALS OF KABOOM TURBO ICE PLAYSET

### MAGICBOX

Age: 3+ Price: £13.99

**Fast and furious fun in a thrilling imaginative land.**

The object is to use the ice cream ball catapult to defend Kaboom City from Badnilla. Simply put the ice cream ball in the catapult, take aim, pull the lever and fire – and watch your target fall. This is a great game to play alongside other SuperThings collectibles.

#### Testers say:

'Bright, fun colours and an imaginative backstory. Top tip: keep track of the ice cream balls! The real appeal of this set for our kids was the imaginative setting. They loved using the ice cream catapult but they also enjoyed making up imaginative scenarios about the characters and the action.'



## KOOKYLOOS SUITCASES

### MAGICBOX

Age: 3+

Price: £13.99

**Lashings of girl appeal and lots of imaginative play.**

Embark on exciting adventures with KookyLoos themed dolls. Choose from Wanda, Elle, Jane and Suzie and collectible suitcases. Each suitcase includes an exclusive KookyLoos doll, a pet, two complete outfits (clothes, shoes) and loads of accessories and hangers. You can even change the dolls' three expressions with just one click.

#### Testers say:

'Cute, colourful and all the bits store away in the handy suitcase. Great for imaginative play. The kids enjoyed the dolls' changing expressions – definitely a selling point! Great for imaginative play creating different pretend scenarios, and personalities, for the dolls.'



## MINI 2 GROW LIGHT UP SCOOTER

### MICRO SCOOTERS LTD

Age: 12 months-6 years

Price: £117.95

**Great value for money as it grows with your child.**

A versatile ride-on that adapts to your child's development. It has four stages, including a parent-steered trike and a grown-up scooter, and comes with light-up wheels and a light-up handlebar as well as adjustable parent-steering handle to improve motor skills and confidence.

#### Testers say:

'It's like Christmas on a scooter! The light-up handlebar and flashing wheels were a massive hit with younger kids and it's such a smooth ride.'



## YELLO ECO RECYCLED BEACH PLAY SET

### WILTON BRADLEY LTD

Age: 2+

Price: £9.99

**Eco-friendly beach set perfect for beach or back garden.**

Build epic sandcastles with this four-piece beach set made from 100 per cent recycled plastic. The sturdy set includes a spade, rake, bucket (with 100 per cent cotton handle) and fun crab-shaped sand mould. Perfect for sandpits at the park or a day out at the beach.

#### Testers say:

'This is practical for taking out and about and it comes in lovely bright colours. It's also fun to use in the garden; digging in the sand, and transporting water and soil. The fact that it is made from recycled plastic is a real plus for our family as we try to promote environmental awareness.'



## SQUISH MINI LED TILT SCOOTER

### MV SPORTS & LEISURE LIMITED

Age: 3+

Price: £34.99

**Head-turning scooter with LED motion-activated light-up wheels.**

Turn heads with the Tilt Scooter! Not only is it practical, with a removable stem and adjustable handlebar, but its funky designs are sure to make a statement. The scooter's anti-slip footplate, nylon-reinforced deck and high rebound tyres promise a smooth, safe ride while showing off those cool LED motion-activated light-up wheels.

#### Testers say:

'The kids loved the metallic colours and we liked the way the scooter easily folds down to fit in the car. It rides well on smooth surfaces, offering a really stable and safe ride.'





## XOOTZ BUBBLE-GO TRIKE

**WILTON BRADLEY LTD**

Age: 3+

Price: £64.99

**Sturdy first trike with an irresistible wow factor.**

Take your child's outdoor playtime to the next level with this tricycle that features a front-mounted bubble machine which leaves a trail of bubbles as children zoot along. Designed with a sturdy yet lightweight frame, it promotes low-impact exercise and encourages development of motor skills. Available in blue and pink.

**Testers say:**

'The bubbles are a massive WOW factor – kids love the novelty, and the trike is a great first ride. Lots of fun!'



## MIRROR SKATEBOARD

**ONE FOR FUN/OZBOZZ**

Age: 5+ Price: £29.99

**Too cool for school for wannabe skateboarders!**

The tricky challenge of learning to ride a skateboard is child's play with this super cool 31-inch board. It boasts striking graphics that are mirrored both sides of its plastic deck, along with ABEC 7 bearings and plastic trucks and wheels. The board also comes in a 28-inch deck size.

**Testers say:**

'Epic graphics! A good introductory skateboard giving kids lots of practice in how to balance and cruise. The plastic deck means that it can be left outside and survive the rain!'



## BARBIE MERMAID SCOOTER

**MV SPORTS & LEISURE LIMITED**

Age: 5+

Price: £34.99

**A must for scooting Barbie lovers.**

Transform your doll into a glistening mermaid with the Barbie Mermaid Scooter, which includes a detachable sequin mermaid tail and reversible stem wrap. The scooter also features glitter wheels and grips, an anti-slip glittery deck, a rear brake for safety, and has a durable steel frame for longevity.

**Testers say:**

'Very pink - a Barbie lover's dream come true! Our small Barbie fans simply adored all the glitter, but as parents we appreciated the strong and long-lasting frame and the sensible price point! It's fun for imaginative play as well as getting around. Better on smooth ground than anything slightly uneven.'



## NERF IN-LINE SCOOTER WITH BLASTER SHIELD

**MV SPORTS & LEISURE LIMITED**

Age: 5+

Price: £39.99

**Dream machine for confident scooter riders.**

Up your Nerf game with this two-wheel scooter that includes a handlebar-mounted Nerf blaster plaque holding a super powerful Nerf blaster and eight darts. Features include a colour printed anti-slip footplate, PVC wheels, a fully printed stem wrap, reactive rear footbrake, soft handlebar grips and a kickstand which all combine to make it an easy, comfy ride.

**Testers say:**

'The scooter is best enjoyed by kids who are confident riders and the blaster plaque is an exciting addition to Nerf games. The blaster is also a strong shot!'



## SCRUNCHEMS SQUISHY NEON SCENTED BEARS

**ONE FOR FUN/TOBAR**

Age: 3+ Price: £2.99

**Cut stress and stop the fidgets!**

These adorable squishy bears come in four neon colours with different fruity scents: pink (strawberry), blue (blueberry), green (lime) and orange (orange). Children who fidget and fiddle will enjoy the tactile appeal of these squishys, which are great for reducing stress, developing fine motor skills and hand strength.

**Testers say:**

'The kids' favourite game was to sit in a circle and play "hot potato" with their squishy bears. Great sensory toys but also fun for imaginative play.'



## MUDDLE PUZZLE SPACE POLYGON

**ONE FOR FUN/TOBAR**

Age: 5+  
Price: £3.99

**See the universe in a different way.**

Look at the universe from a different perspective with this space-themed Polygon puzzle that flips and folds together in a range of ways. Each geometric shape features one element of design that creates a whole image when combined. A clever way to teach problem-solving and spatial reasoning skills.

**Testers say:**

'Interesting theme and not too complicated. Once the children figured out the puzzle, they competed to see who could do it the fastest.'



## L.O.L SURPRISE! LOVES MINI SWEETS DOLL

**LOL SURPRISE**

Age: 4-7 years  
Price: £9.99

**Cute and cool dolls with great accessories.**

Mini Sweets Dolls are inspired by popular American candy brands. The dolls come with a complete set of accessories and can be fed or bathed for a fun water surprise. Collect all 10 dolls and watch as they change colour, cry or tinkle.

**Testers say:**

'The cute clothing, stickers and tiny accessories are delectable, with the Dum Dums doll a particular favourite. We also appreciated the eco-friendly paper ball packaging. Our little testers enjoyed nothing more than carrying them around in their rucksacks and even their pockets and they are perfect in the back of the car as long as the accessories aren't all dropped.'



## MICRO FIDGETZ

**ONE FOR FUN/HGL**

Age: 3+  
Price: £3.99

**Diverse, tactile and fun for fiddling fingers.**

Collect a total of 25 micro fidgetz toys, with five fidgetz per container pod. Retro favourites include a mini pretend Rubik's Cube, Slinky and magic snake as well as squishy bears, pop-lts, fidget spinners and other familiar toys. Each Micro Fidgetz toy provides an interesting sensory experience such as stretching, light-up, snap and click, squeeze, suction, pop and flip.

**Testers say:**

'So many micro fidgetz toys to choose from and play with! There was massive excitement over these cute, tiny, fidget toys, and the joy of the blind bag never fails! This is a collector's dream.'





## SMART GAMES SAFARI PARK JR



### SMARTGAMES

Age: 3+

Price: £20.99

**Great for learning about shapes and logic – and animals!**

Have a wild time with this 2-in-1 puzzle game for toddlers! Help the safari animals get into the perfect position for a snapshot while learning about shapes, left and right, and concepts like on top, in front and behind. Remember, the lion doesn't like water, the elephant can't climb over the rocks and the giraffe doesn't fit underneath the trees!

#### Testers say:

'The puzzle has longevity because game cards have varying levels of difficulty, keeping little ones challenged. The animals are also good for imaginary play.'



## NUMBERBLOCKS EDUCATIONAL JIGSAW PUZZLES



### LEARNING RESOURCES

Age: 3-7 years

Price: £12.50

**Maths learning made child's play!**

Based on the award-winning CBeebies series, the Numberblocks range offers interactive maths games that help young children learn counting, addition, subtraction, multiplication, and division in a playful way. The range includes Adding & Subtracting and Sequencing & Counting puzzle sets which encourage hands-on exploration. Whether it's basic number recognition or more complicated sums, there's something for every child.

#### Testers say:

'Fun, bright colours that help children recognise and remember numbers. The Counting puzzle is especially useful for little ones just learning to count.'



## FIGURES COUNTING PUZZLE



### LE TOY VAN

Age: 18 months +

Price: £14.95

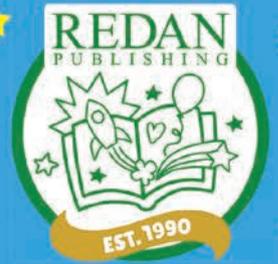
**Versatile, eco-friendly wooden numbers that inspire creative learning.**

Learn to count with this wooden numbers puzzle. Simply place the brightly coloured numbers into the matching coloured cut-outs on the base board and count as you go. Then match the correct number to the corresponding dots on the base board for additional counting fun.

#### Testers say:

'These appealing and colourful wooden numbers turned out to be very popular and were used in a variety of ways – they were hidden around the house, matched to various objects and the children practised drawing around them.'

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### SCUTTLEBUG

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www.smythstoy.com

### SPIDERMAN LIGHT-UP WEB SLINGER MINI QUAD

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01217 488 000  
www.argos.co.uk

### XOOTZ – BIG BUMPER CAR

Wilton Bradley Ltd  
01626 835 400  
www.wiltonbradley.com

### XOOTZ LANDROVER DISCOVERY ELECTRIC RIDE ON

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## Art & Craft

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www.thetoystore.com

### PUZZLE AND GROW UNICORN GARDEN

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www.amazon.co.uk

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Learning Resources  
01553 762 276  
www.learningresources.co.uk

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01628 488 944  
www.playmonster.co.uk

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Trends UK  
Smyths Toys

## Baby Toys

### BLOSSOM FARM MARTHA MOO JUMBO ACTIVITY TOY

Early Learning Centre  
0333 205 100  
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www.eyaslondon.com

### RAINBOW STACKER

Le Toy Van  
0208 979 2036  
www.letoyvan.co.uk

### PINEAPPLE STACKER

Melissa & Doug  
0345 610 0344  
www.johnlewis.com

## Nursery

### BABYCOZY

BabyCozy  
1-855-322-1777  
www.babycozy.com

### BABY SHOWER BASKET – ENJOY MUMMY

Bumbles & Boo  
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www.bumblesandboo.com

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01472 236 465  
www.splashabout.com

### TIDY TOT BIB & TRAY KIT

Tidy Tot  
07432 150 300  
www.tidytot.com

## Books

### BUSY LITTLE FINGERS: ART

Bonnier Books UK  
020 3770 8888  
www.bonnierbooks.co.uk

### THE PARADE

Bonnier Books UK  
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### THE VERY HUNGRY CATERPILLAR'S VERY FIRST ENCYCLOPEDIA

DK  
07765 460 991  
www.dk.com/uk

### BABY TOUCH: FARM ANIMALS

Ladybird  
07796 536 764  
www.penguin.co.uk

### TEN MINUTES TO BED:

#### LITTLE DRAGON

Ladybird  
07796 536 764  
www.penguin.co.uk

## Games

### ADDO GAMES POP UP PANDA

Addo  
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www.thetoystore.com

### LILLIBOH WORD DETECTIVES

LilliBoh  
07961 616 386  
www.amazon.co.uk

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Mookie  
01525 722 722  
www.amazon.co.uk

### BUG HUNTERS

Orchard Toys  
01953 859 520  
www.orchardtoys.com

### MUCKY TRUCKS

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www.orchardtoys.com

### SLUG SANDWICH

Spinning Poodle Games  
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www.spinningpoodlegames.com

### SIMPLE CHARADES

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## **CROC PATIENCE**

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## **STORY TIME CHESS**

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www.board-game.co.uk

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www.board-game.co.uk

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Early Learning Centre  
0333 205 100  
www.elc.co.uk

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Flair GP  
www.thetoyshop.com

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Happy Line Toys  
0333 320 5100  
www.thetoyshop.com

### **T-RACERS MEGA WHEELS**

Magicbox  
www.thetoyshop.com

### **SUPERTHINGS RIVALS OF KABOOM TURBO ICE PLAYSET**

Magicbox  
www.thetoyshop.com

### **KOOKYLOOS SUITCASES**

Magicbox  
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## **SUPER SMILE DENTIST KIT PLAY SET**

Melissa & Doug  
0345 610 0344  
www.johnlewis.com

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## Outdoor Toys

### **MINI 2 GROW LIGHT UP SCOOTER**

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01206 381 333  
www.micro-scooters.co.uk

### **SQUISH MINI LED TILT SCOOTER**

MV Sports & Leisure Limited  
01217 488 000  
www.argos.co.uk

### **BARBIE MERMAID SCOOTER**

MV Sports & Leisure Limited  
01217 488 000  
www.argos.co.uk

### **NERF IN-LINE SCOOTER WITH BLASTER SHIELD**

MV Sports & Leisure Limited  
01217 488 000  
www.argos.co.uk

### **MIRROR SKATEBOARD**

One For Fun/Ozbozz  
07860 542 559  
www.amazon.co.uk

### **XOOTZ BUBBLE-GO TRIKE**

Wilton Bradley Ltd  
07740 410 858  
www.wiltonbradley.com

## **YELLO ECO RECYCLED BEACH PLAY SET**

Wilton Bradley Ltd  
07740 410 858  
www.wiltonbradley.com

## Pocket Money Toys

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0333 344 1157  
www.smythstoy.com

### **SCRUNCHEMS SQUISHY NEON SCENTED BEARS**

One For Fun/Tobar  
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### **MUDDLE PUZZLE SPACE POLYGON**

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### **MICRO FIDGETZ**

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## Puzzles

### **FIGURES COUNTING PUZZLE**

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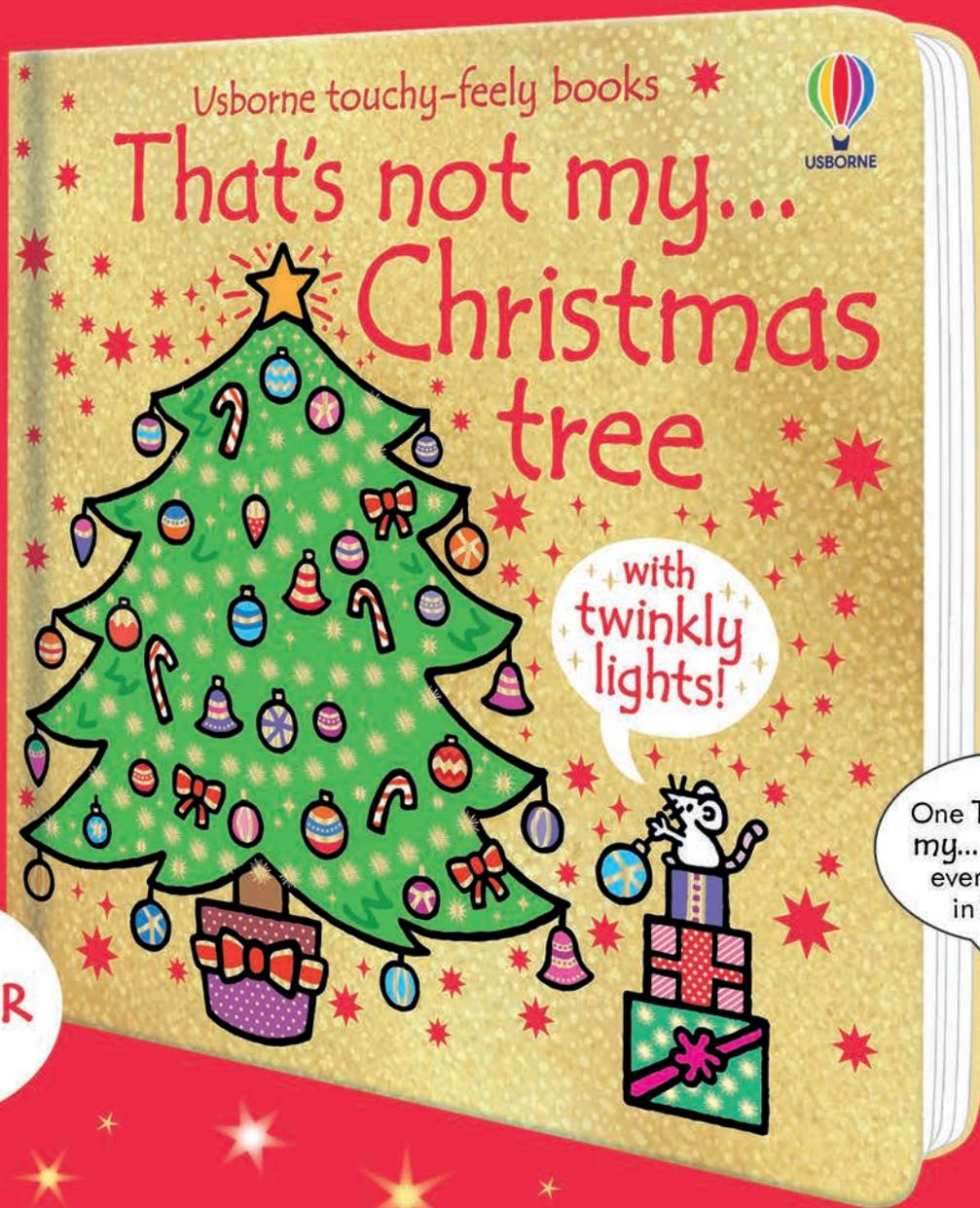
### **NUMBERBLOCKS EDUCATIONAL JIGSAW PUZZLES**

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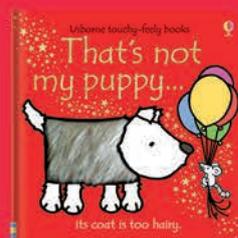
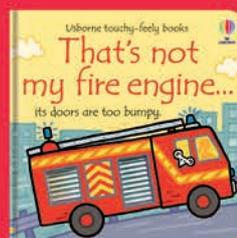
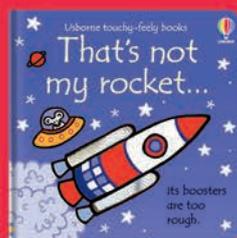
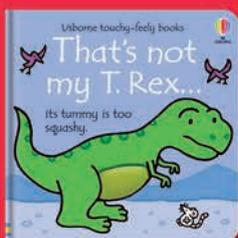


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